

**The International Master**  
**Double Degree Program in Business Economics**

organized by  
**SLOVAK UNIVERSITY OF AGRICULTURE IN NITRA**  
**Faculty of Economics and Management**

and

**UNIVERSITY OF AGRICULTURE IN KRAKOW**  
**Faculty of Agriculture and Economics**



**UNIVERSITY**  
**OF AGRICULTURE**  
**IN KRAKOW**

**THE CURRICULUM OF COURSES**

**2016**

## **Description of the International Master Double Degree Program in Business Economics**

Graduates of the international master double degree program in Business Economics are able to analyze complex economic relations in business processes, propose and implement managerial decisions related to functioning of those processes. They apply a high degree of autonomy and creativity at managerial decision making. They command a deep knowledge not only from operative business management but also from the area of strategic decisions from viewpoint of globalization and economy as well.

Specification of the international master double degree program in Business Economics is design with the aim the graduates will be able to master managerial functions at top business management level, with priority given to agricultural primary production and food industry both as universal manager and manager – specialist as well.

The graduate of the international master double degree program in Business Economics will gain the following knowledge:

- advanced knowledge in the field of economic sciences with particular regard to agrisector, agrifood enterprises and bioeconomy,
- advanced knowledge about the principles of business development strategy, investments, economic analyses and forecasts in business entities, macroeconomic and international economic issues as well,
- extensive knowledge about the rules and concepts in management, managerial functions and entrepreneurship,
- advanced knowledge of professional English as the foreign language related to the field of study and related topics.

After the successful study the graduates will be able to benefit from the following skills:

- the graduate is able to identify economic and financial conditions of business entities, interpret and forecast production and economic results of business entities in generally, with special focus on agrifood companies, realize investment projects, perform functions relating to financial management and controlling,
- the graduate is able to identify and analyse both local and international market environment and propose adequate managerial and marketing strategies for successful positioning of product and services in generally, with special focus on agrifood market,
- the graduate is able to understand the principles of agricultural policy and multifunctional rural development affecting business operations and apply knowledge from rural sociology and business ethics in day-to-day operation economics and management.
- The graduate is able to use English in business communication, business presentation, analytical work, reporting and/or for further economic research.

In more details, the graduates of the international master double degree program in Business Economics will be able to:

- analyse the complicated economic relations in business processes,
- propose and implement managerial decisions related to functioning of those processes,
- they will apply a high degree of autonomy and creativity at managerial decision making,

- they will command a deep knowledge not only from operative business management but also from the area of strategic decisions from viewpoint of globalization of economy,
- master higher middle and top economic managerial positions/functions in the team,
- conduct economic research and apply knowledge results flexibly,
- train to get new skills in his/her specialization in harmony with practical needs of practical business,
- use information technologies and communicate at least in one world language.

Due to international dimension of the study program graduates will gain practical experiences, knowledge and skills from business environment of Visegrad/Central European region thanks to various thematic excursions to partner institutions and panel discussions with experts and experienced managers organized as the integral part of the program (business sphere, universities, European institutions) in Slovakia, Hungary, Austria, Poland and Czech Republic.

Additionally, better understanding of the practical issues of some parts of agribusiness, consumer and environmental affairs from the European perspectives can be gained from the European Exchange Program Economics, Management and Consumer Studies that will be offered as the optional summer program for students, organized in cooperation with Wageningen University in Netherlands. Finally, international master double degree program in Business Economics will contribute to constructing a social network of students and graduates for future international contacts.

## **Annex 2: Study plan and structure of the “International Master Double Degree Program in Business Economics”**

Course, University	Semester, ECTS Credits			
	1	2	3	4
<b>Obligatory courses</b>				
Economics of Enterprise SUA Nitra	6			
International Management and Entrepreneurship SUA Nitra	6			
Microeconomics II SUA Nitra	6			
Logistics	6			

SUA Nitra				
Quality Management SUA Nitra	6			
Macroeconomics and International Economics UA Krakow		6		
Strategic Marketing and Research UA Krakow		6		
Strategic Management UA Krakow		6		
Financial Management and Business Risk UA Krakow		6		
Business Ethics UA Krakow		2		
Physical Education UA Krakow		1		
Bioeconomy SUA Nitra			6	
Taxes for Entrepreneurs SUA Nitra			6	
Investment Project Economics SUA Nitra			6	
Managerial Economics SUA Nitra			6	
Business Communication EN SUA Nitra			3	
Business Analysis and Controlling				6

UA Krakow				
Practical Training/Diploma seminar SUA Nitra/UA Krakow				6
Diploma Thesis				18
<b>Obligatory courses in total</b>	<b>30</b>	<b>27</b>	<b>27</b>	<b>30</b>
<b>Elective courses</b>				
Prices and Price Policy SUA Nitra			6	
Agricultural Policy SUA Nitra			6	
Financial Market SUA Nitra			6	
Organization of Managerial Work SUA Nitra			6	
Rural and Agricultural Sociology SUA Nitra			3	
Public Administration Economics SUA Nitra			6	
Multifuncional Rural Development UA Krakow		3		
<b>Elective courses in total</b>		<b>3</b>	<b>3</b>	
<b>Total number of ECTS credits</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>

SUA Nitra – Slovak University of Agriculture in Nitra  
 UA Krakow – University of Agriculture in Krakow

## Study programme and structure of the International Master Double Degree Program in Business Economics

**University of Agriculture in Krakow /  
 Faculty of Agriculture and Economics, Poland (UA Krakow)  
 Slovak Agriculture University in Nitra /  
 Faculty of Economics and Management, Slovak Republic (SUA Nitra)**

### 1st semester / Slovak University of Agriculture in Nitra

September - December						
Slovak University of Agriculture in Nitra	Lang.	L	E	S	Total	CP
Economics of Enterprises	E	39	13		52	6
International Management and Entrepreneurship	E	26	26		52	6
Microeconomics II	E	39	13		52	6
Logistics	E	26	26		52	6
Quality Management	E	39	13		52	6
<b>Total</b>		<b>169</b>	<b>91</b>		<b>260</b>	<b>30</b>

### 2nd semester / University of Agriculture in Krakow

February - June						
University of Agriculture in Krakow	Lang.	L	E	S	Total	CP
Macroeconomics and International Economics	E	39	13		52	6
Strategic Marketing and Research	E	26	26		52	6
Strategic Management	E	39	13		52	6
Financial Management and Business Risk	E	26	26		52	6
Business Ethics	E	13	13		26	2
Multifunctional Rural Development	E	26	13		39	3
Physical Education	E	0	24		26	1
<b>Total</b>		<b>169</b>	<b>128</b>		<b>297</b>	<b>30</b>

### 3rd semester / Slovak University of Agriculture

September - December						
Slovak University of Agriculture in Nitra	Lang.	L	E	S	Total	CP
Bioeconomy	E	39	13		52	6
Taxes for Entrepreneurs	E	26	26		52	6
Investment Project Economics	E	39	13		52	6
Managerial Economics	E	26	26		52	6
Business Communication EN	E		26		26	3
<b>Elective courses</b>						

Prices and Price Policy	E	39	13			6
Agricultural Policy	E	39	13			6
Financial Market	E	39	13			6
Organization of Managerial Work	E	39	13			6
Sociology of Countryside and Agriculture	E	26	13		39	3
Public Economics and Administration	E	26	26			6
<b>Total*</b>		<b>156</b>	<b>117</b>		<b>273</b>	<b>30</b>

\* Number of hours will depend on the course selected from the category of elective courses

#### 4th semester - University of Agriculture in Krakow and home universities

<b>University of Krakow</b>	<b>Lang.</b>	<b>L</b>	<b>E</b>	<b>S</b>	<b>Total</b>	<b>CP</b>
Business Analysis and Controlling	E	39	13		52	6
<b>University of Krakow</b>						
<b>Slovak University of Agriculture in Nitra</b>						
Master Thesis (and practical training)	E, PL, SK					24
<b>Total</b>		<b>39</b>	<b>13</b>	<b>30</b>	<b>82</b>	<b>0</b>
<b>4 SEMESTERS TOTAL</b>		<b>533</b>	<b>349</b>	<b>30</b>	<b>912</b>	<b>120</b>

lang. = language  
L = Lectures  
E = Exercises  
S = Seminars  
CP = Credit points